

FOR IMMEDIATE RELEASE

## **Bobo Waste Management is Bringing Our Community Together For a Better Tomorrow**

*The company is dedicated to improving the Puente Hills community, bringing innovative landfill technology, new jobs, a new park, and funding for public education*

**PUENTE HILLS, Calif., February 17, 2020** — In a press conference at 10 a.m. this morning at the Puente Hills city capitol building, Bobo Waste Management announced plans to help revitalize the local community including improved landfill technology, added jobs, a new park based on residents' input, and financial contribution to save teaching jobs and improve schools.

Bobo Waste Management works hard to continuously find ways to better serve the community of Puente Hills, a community which Bobo also calls home.

Bobo recently held a town hall to determine the most important issues to the residents of the community and has created an action plan to address those issues in various ways, beginning with building a better landfill.

Bobo recently initiated a new partnership with the Ian Somerhalder foundation, a non-profit organization which "aims to empower, educate and collaborate with people and projects to positively impact the planet and its creatures," according to its LinkedIn page. Together with the California Environmental Protection Agency, the joint efforts have led to exciting innovation in the landfill engineering field.

Most notably, the trio has developed new technologies to reduce the environmental impact of landfills by minimizing the output of gases. This effect will also serve to significantly reduce the smell output by landfills.

This breakthrough will allow landfills to be less of an inconvenience to surrounding communities and will minimize the traditional long-term effects of landfills.

The development will help continue to boost the economy. Bobo already employs over 5,000 local citizens and will be able to add new jobs in association with implementing and managing the new developed technology that will be implemented.

Plans are also underway to close off the current landfill site and build a park over it - but this won't just be any park. Bobo is building a better park for Puente Hills by asking for participation from local community members in a vote to determine specific park elements.

Some of the options to vote for include a community garden, a butterfly dome and a running track. The park will be a place that Puente Hills residents of all ages can enjoy, with a playground, a dog park, and walking and biking trails in addition to the unique elements determined by the town vote.

Bobo's executives were also resonant with the amount of concern expressed in the town hall about the city's budgetary challenges and the potential of losing 20% of teachers. As a result, Bobo Waste Management is creating a new fund to assist the city's Department of Education and has pledged to cover 50% of its planned budget for the next twenty years.

"As members of the Puente Hills community ourselves, it is extremely important to us at Bobo Waste Management that our local schools have the proper funding to educate our children," CEO Rocko Bobo said. "We want to make sure the school district will keep all of its teachers and make other improvements, like providing individual support for struggling students and free textbooks to all students, to help create the best possible learning environment."

This action will also alleviate other areas of the budget and allow for other departments to make some improvements to their previous plans as well.

In addition to all of these new actions, Bobo Waste Management is planning a new landfill in a nearby valley to take over when the current one is completely filled.

The company will be able to build its new, cutting-edge technologies into the new section of the landfill so that it will be much less of a nuisance to the local residents. It will also be creating even more new jobs for contractors as it performs the necessary construction.

Bobo Waste Management is committed to bringing our community together for a better tomorrow and welcomes feedback from the citizens of Puente Hills. Residents may reach out through the company's customer service line at 888-321-1234.

### **About Bobo Waste Management**

Bobo Waste Management, based in El Segundo, Calif., is a family-owned and operated waste management corporation. It employs 5,000 local citizens through its landfill in Puente Hills. CEO Rocko Bobo is the son of the company's founder and is committed to the company's core values of trust, accountability and leadership.

*For more information about Bobo Waste Management and recent press releases, visit the World Wide Web at <http://www.bobowaste.com>. Contact: Rachel Hetrick, Director of Community Relations at [rachel@bobowaste.com](mailto:rachel@bobowaste.com) tel: 310-222-2232*